



Press Kit

For more information please contact us.

info@asarchcenter.com

303.761.6325

800.779.4479

www.DermaSpaRx.com

3701 South Clarkson Suite 400

Englewood, CO 80113

Concentrated Formulas that Concentrate on You.

When you look your best, you feel your best. More confident, more outgoing, more you. Our primary goal is to focus more on you, and our scientifically-proven product line works in ways that no fruity, fragrant lotion can.

DermaSpaRX products are scientifically designed for your skin, with high concentrations of the most effective ingredients, making them superior to common moisturizers in every way. We know everyone's skin is different, which is why we match you to one of four skin types using our Skin Test, which provides you with an entire selection of products formulated just for your specific skin type. The result is a product line as individual as you.

We want nothing more than to provide you with the most effective means of preventing, treating and repairing skin. Our products can restore your skin cells to healthier, more youthful states, helping everyone see the real you.

DermaSpaRX. Better Science. Beautiful Skin.

About the Founder

Dr. Richard G. Asarch, MD, PC

When he's not with patients, chances are that Dr. Richard Asarch is in the middle of his research. But that doesn't mean that he's stuck in a science lab somewhere. Instead, he tends to look at any and everything as his next great experiment, more likely than not to result in a topical skin care preparation or a new cooking adventure for the doctor who's been practicing in Englewood, Colorado for 27 years. His interest in photography has helped fine tune his visualization of skin changes and what is necessary to improve the appearance of our skin.

His research uncovered the fact that many of the expensive, over-the-counter cosmetic products said to stop or rectify the aging process of the skin didn't do much at all. Searching for ways to effectively improve one's skin led him to Europe where he uncovered the chemistry behind products that really did work their anti-aging powers. Then he went to work making his own line of anti-aging, restorative skin care products and naming them the dermaSpa Skin Nutrition line. To emphasize the medical grade concentrations in his product line, he decided on DermaSpaRx Skin Nutrition.

An innovator in skin health and after studying the aging process of patients' skin over decades, Dr. Asarch published his first book, "Turn Back Your Face Years", to inform readers how to evaluate how old their skin appears, and what could be done to improve its appearance. In his second book, "The Beautiful Skin Diet Book", he presented information on how skin ages and how that process could be influenced through dietary approaches. Recipes with ingredients that promote healthier skin ranging from appetizers, entrees to desserts are presented..

Effective skin care products and diet, are two of the spheres of what Dr. Asarch calls the four spheres in a complete skin care regime. The other two spheres being prevention and procedures. He practices his four-sphere theory out of his offices in Englewood, Colorado where he opened one of the first medical spas in the state.

About the Founder (continued)

Dr. Asarch's credentials start with earning his undergraduate and medical school degrees at the University of Iowa. After, he completed his internship at Good Samaritan Hospital in Oregon, he served as a General Medical Office at McChord Air Force Base in Tacoma, Washington. He was a Research Fellow in the Department of Otolaryngology and Maxillofacial Surgery at the University of Iowa followed by a year of general surgery residency at the same institution. He then completed his dermatology residency at the University of Colorado Health Science Center in Denver. In addition to his private practice, he is currently an Associate Clinical Professor of Dermatology in the Department of Dermatology at that same institution. His private dermatology and dermatologic surgery practice is located in Englewood, Colorado.



Dr. Asarch introduced Mohs Micrographic surgery, the procedure that has the highest cure rate for all skin cancers, to the State of Colorado in 1977 after he had studied with Dr. Frederic Mohs in Madison, Wisconsin. Another Colorado first is that beginning in 1983 Dr. Asarch was the first in Colorado to incorporate lasers in procedures to correct skin issues. His current practice now houses seven state of the art lasers.

Dr. Asarch set up his dermatology and medical spa practices across the hall from one another to allow instant access for patients when medical and cosmetic dermatological issues intertwine. Here, you'll find lasers and pulsed light devices to clear unwanted facial discolorations and blood vessels, radio frequency units that tighten loose skin, sunless spray tanning, laser hair removal, lasers to rejuvenate damaged skin, medical procedures to reduce cellulite, salt macrodermabrasion plus any number of individualized treatments which Dr. Asarch has approved.

Dr. Asarch is married and has four sons and one daughter.



Featured Product

EYE REPAIR CREAM 15 ml

- Inhibits Micro-Muscle contractions • Reduces the appearance of wrinkles , fine lines and imperfections by a combination of diffusion and scattering of light • Collagen Builder • Anti -Oxidant • Moisturizer/Hydrator
- Protects collagen by inhibiting destructive enzymes • Increases resistance to oxidative stress maintaining antioxidant levels.

This cream is specially created for the delicate eye region and is formulated with moisturizers, antioxidants and an anti-aging peptide to diminish the appearance of fine lines while providing maximum moisturization. Ideal for all skin types, the soothing base used in Eye Repair Cream calms irritation that can occur in the sensitive eye region by utilizing herbal extracts with anti-inflammatory effects. Directions: Gently apply cream onto skin around the eye with fingertips and massage into fine lines.

INGREDIENTS

Purified Water, Acetyl Hexapeptide-3, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Polydodecanamideaminium Triazadiphenylethanesulfonate (and) Polyvinylalcohol Crosspolymer, Caprylic/Capric Triglyceride, Cetyl Alcohol, PEG-20 Methyl Glucose Sesquisteate, Hyaluronic Acid, Methyl Glucose Sesquisteate, Dimethicone, Marine Enzyme (MDI Complex), Aloe Barbadensis, Sodium Carboxymethyl BetaGlucan, Tocopherol Acetate (Vitamin E), Diazolidinyl Urea/Iodopropynyl Butylcarbamate, Carbomer, Tromethamine.

Product Information

AHA FACIAL CLEANSER 8oz

- Moisturizes • Anti Inflammatory • Anti Irritant • Exfoliates

This cleanser contains alpha hydroxy acids and anti inflammatory agents to exfoliate, remove excess oil and damaged skin, leaving a healthy, youthful glow. Formulated for normal to oily skin, use of AHA Facial Cleanser leaves the skin feeling supple and toned. Directions: Apply a moderate amount to wet skin and gently massage to cover the entire face. Rinse clean with water and pat dry.

INGREDIENTS

Purified Water, Sugar Cane (Saccharum Officinarum) Extract, Lemon (Citrus Medica Limonum) Extract, Orange (Citrus Aurantium Dulcis) Fruit Extract, Apple (Pyrus Malus) Fruit Extract, Green Tea Camellia Sinensis Leaf Extract, Cocamidopropyl Betaine, Decyl Glucoside, Aloe Vera Gel, Glycerine, PEG-60 Almond Glycerides, Panthenol (Vitamin B-5), Tromethamine, Oleth-10, Allantoin, Aromatic Oil, Propylene Glycol, Diazolidinyl Urea (and) Methylparaben (and) Propylparaben, Polyquaternium-10, Hydroxypropyl Guar.

ANTIOXIDANT FACIAL CREAM 50ml

- Moisturizes/Hydrates • Collagen Builder • Anti-Oxidant • Strengthens Barrier • Protects collagen inhibiting destructive enzymes

Formulated with potent antioxidants and wrinkle reducing agents in a softening moisturizing base, Antioxidant Facial Cream is slightly lighter than our Night Repair Cream and is ideal for average to oily skin. Directions: Apply cream to desired areas with fingertips and gently massage into the skin.

INGREDIENTS

Purified Water, Sugar Cane (Saccharum Officinarum) Extract, Lemon (Citrus Medica Limonum) Extract, Orange (Citrus Aurantium Dulcis) Fruit Extract, Apple (Pyrus Malus) Fruit Extract, Green Tea Camellia Sinensis Leaf Extract, Cocamidopropyl Betaine, Decyl Glucoside, Aloe Vera Gel, Glycerine, PEG-60 Almond Glycerides, Panthenol (Vitamin B-5), Tromethamine, Oleth-10, Allantoin, Aromatic Oil, Propylene Glycol, Diazolidinyl Urea (and) Methylparaben (and) Propylparaben, Polyquaternium-10, Hydroxypropyl Guar.

DERMA LUMA 50ml

- Promotes skin brightening and even skin tones • Promotes skin's natural ability to retain moisture and protect skin • Highly moisturizing • Stimulates collagen and elastin synthesis so that vital skin cells are restructured to their maximum capacity • Accelerated skin renewal resurfaces the skin without the need for cosmetic surgery.

This moisturizing cream promotes lightening and an even skin tone on all skin types while providing hydration and collagen stimulation. Directions: Apply with fingertips and gently massage into the skin.

INGREDIENTS

Purified Water, Simmondsia Chinensis (Jojoba) Seed Oil, Saccharide Isomerate, Bambusa vulgaris Extract (and) Pisum sativum (Pea) Extract (and) Glucosamine HCl, Stearic Acid, Caprylic/Capric Triglyceride, Dimethicone, Alpha Arbutin, Glycerol Stearate, Glycerine, Sodium Hyaluronate, Allantoin, PEG-100 Stearate, Diazolidinyl Urea (and) Iodopropynyl Butylcarbamate, Citrus Aurantium Dulcis Peel Extract, Disodium EDTA, Carbomer, Tromethamine.

DNA REPAIR GEL 30ml

- Repairs DNA • Inhibits Glycation • Collagen uniformizer, inhibits collagen destruction • Antioxidant • Collagen Builder

This gel contains ingredients which help the skin recover from ultraviolet light damage, antioxidants, vitamin C, and agents that promote collagen synthesis and help diminish fine lines. Directions: Apply gel with fingertips and gently massage into the skin.

INGREDIENTS

Purified Water, Water (and) Pseudoalteromonas Ferment Extract (and) Hydrolyzed Wheat Protein (and) Hydrolyzed Soy Protein (and) Tripeptide-10 Citrulline (and) Tripeptide-1 (and) Lecithin (and) Xanthan Gum (and) Carbomer (and) Triethanolamine, Sodium Hyaluronate, Glycerine, Sodium Ascorbyl Phosphate (Vitamin C), Glucosamine HCl (and) Algae Extract (and) Yeast Extract (and) Urea, Plankton Extract (and) Lecithin, Carbomer, Polysorbate-80, Fragrance, Boric Acid.

Product Information (continued)

EFFACE 30ml

- Inhibits micro muscle contraction • Skin tightener • Reduce oxidative stress and maintains levels of antioxidants
- Collagen Builder • Antioxidants

This cream provides medical grade levels of four active ingredients to minimize facial lines and promote collagen growth in a moisturizing and protective base. Directions: Apply with fingertips and gently massage into the skin.

INGREDIENTS

Purified Water, Simmondsia Chinensis (Jojoba) Seed Oil, Saccharide Isomerate, Bambusa vulgaris Extract (and) Pisum sativum (Pea) Extract (and) Glucosamine HCl, Stearic Acid, Caprylic/Capric Triglyceride, Dimethicone, Alpha Arbutin, Glycerol Stearate, Glycerine, Sodium Hyaluronate, Allantoin, PEG-100 Stearate, Diazolidinyl Urea (and) Iodopropynyl Butylcarbamate, Citrus Aurantium Dulcis Peel Extract, Disodium EDTA, Carbomer, Tromethamine.

FACIAL ENZYME CLEANSER 8oz

- Exfoliator • Anti-Oxidant • Anti-inflammatory • Anti-microbial/soothing

This mild, yet effective cleanser is formulated for sensitive skin. The gentle enzymes remove makeup, dirt and impurities without stripping away the skin's natural moisture, leaving the skin clean yet soft and smooth. Directions: Apply a moderate amount to wet skin and gently massage to cover the entire face. Rinse clean with water and pat dry.

INGREDIENTS

Purified Water, Glycerine, Aloe Vera Gel, PEG-120 Methyl Glucose Dioleate, Decyl Glucoside, Polysorbate-80, Water (and) Papain-Carbomer, Polyquaternium-10, Chamomile Extract, Rosemary Extract, Sage Extract, Propylene Glycol (and) Diazolidinyl Urea (and) Methylparaben (and) Propylparaben, Aromatic Oil, Tocopherol Acetate (Vitamin E), Allantoin.

HYDRATING B SERUM 30ml

- Moisturizes/Hydrates • Anti – Aging • Collagen Builder • Anti – Inflammatory • Anti-Microbial & Soothing

A maximum hydrating agent utilizing a naturally occurring polysaccharide-like giving your skin a drink of water—is the second step in replenishing the skin before continuing with the DermaSpa Skin Nutrition Regimen. Hydrating B Serum protects against water loss and the effects of detergents and irritating substances and acts as a moisture binder designed for all skin types. Directions: Apply serum using fingertips and gently pat or massage into skin while skin is damp.

INGREDIENTS

Purified Water, Sodium Hyaluronate, Panthenol (Vitamin B-5), Oleth-10, Marine Enzyme (MDI Complex), Sodium Carboxymethyl B-Glucan, Bilberry Extract, FConeflower Extract, Cucumber Extract, Linden Extract, Rosemary Extract, Sage Extract, Allantoin, Wheat Amino Acid, Propylene Glycol (and) Diazolidinyl Urea (and) Methylparaben (and) Propylparaben, Lavender Oil.

MOISTURIZING REPAIR CREAM 50ml

- Moisturizes/Hydrates • Anti – Oxidant • Collagen Builder • Strengthens Barrier • Increases lipid synthesis
- Protects from collagen inhibiting destructive enzymes • Increase resistance to oxidative stress maintaining antioxidant levels • Anti-inflammatory

A deeply penetrating moisturizer and repair formula which contains special peptides, hydrating agents, antioxidants, and lipids to restore and repair damaged skin. For normal to dry skin, Night Repair Cream also contains agents which inhibit the enzymes that degrade and destroy collagen. This rich emollient cream plumps up fine wrinkles and leaves skin feeling supple. Directions: Apply cream to desired areas with fingertips and gently massage into the skin.

INGREDIENTS

Purified Water, Prunus Amygdalus Dulcis (SweetAlmond Oil), Cetyl Alcohol, Caprylic/Capric Triglyceride, Squalane/Vitamin E Acetate/Ubiquinone, PEG-20 Methyl Glucose Sesquistearate, Hyaluronic Acid, Dimethicone, Acetyl Hexapeptide-3, Niacinamide, Rosemarinus Officinalis Extract and Lecithin, Marine Enzyme (MDI Complex), Aloe Barbadosensis, Tocopherol Acetate(Vitamin E), Sodium Carboxymethyl BetaGlucan, Diazolidinyl Urea/Iodopropynyl Butylcarbamate, Fragrance, Carbomer, Tromethamine.

Product Information (continued)

OIL CONTROL SERUM 30ml

- Fights against inflammation and bacterial proliferation • Helps prevent rosacea • Helps prevent dark eye circles
- Firming and anti-aging • Promotes skin's natural ability to retain moisture and protect skin

A unique complexion formulation addressing the inflammation, bacterial overgrowth, excessive oil production, and plugging associated with problem skin while balancing moisture and hydration. Directions: Apply with fingertips and gently massage into the skin.

INGREDIENTS

Purified Water, Butylene Glycol, Oleanolic Acid & Nordihydroguaiaretic Acid & Glycerine & Caprylyl Glycol & PEG-60 Almond Glycerides, Glycosaminoglycans, Oleth-10, Sodium Carboxymethyl BetaGlucan, Sodium Hyaluronate, Diazolidinyl Urea/ Iodopropynyl Butylcarbamate, Carbomer, Allantoin, Disodium EDTA, Potassium Sorbate, Tromethamine.

OIL FREE MOISTURE CREAM 50ml

- Contains moisture regulators promoting long-lasting water retention in the skin • Fights against inflammation and bacterial proliferation • Promotes skin's natural ability to retain moisture and protect skin

An oil free formula that contains highly effective moisture regulators creating long lasting hydration without the use of oils that aggravate problem skin. Directions: Apply cream with fingertips and gently massage into the skin.

INGREDIENTS

Purified Water, Cetearyl Alcohol (and) Ceteareth-20, Emulsifying Wax NF, Saccharide Isomerate, Dimethicone, Butylene Glycol (and) PEG-60 Almond Glycerides (and) Caprylyl Glycol (and) Glycerine (and) Carbomer (and) Nordihydroguaiaretic Acid (and) Oleanolic Acid, Glycerine, Tocopheryl Acetate (Vitamin E), Retinyl Palmitate (Vitamin A), Sodium PCA, Sodium Hyaluronate, Diazolidinyl Urea (and) Iodopropynyl Butylcarbamate, Disodium EDTA, Carbomer, Tromethamine.

SUN PROTECTION SYSTEM 4oz

- Protects from UVA and UVB rays • Anti-irritant • Anti-inflammatory • Anti-oxidant • Moisturizer

A hydrating antioxidant sun-protective system that guards against the harmful effects of ultraviolet exposure. The moisturizing SPF 30 formula provides broad spectrum protection against UVA and UVB through its active blocking agents and is ideal for dry to normal skin. Directions: Apply to face and body 20 minutes prior to exposure to the sun. Massage in well. Reapply in 2-3 hours if sun exposure is intense.

INGREDIENTS

Purified Water, Octinoxate, Octisalate, Zinc Oxide, Citric Acid, Disodium EDTA, Sodium Hydroxide, Isopropyl Palmitate, Petrolatum, Dimethicone, Diethanolamine Cetyl Phosphate, Glyceryl Stearate, Cetearyl Alcohol, Polysorbate, Polyether-1, Methylparaben, Propylparaben, Phenoxyethanol, Ethylparaben, Butylparaben, Isobutylparaben, Polyacrylamide, Triethoxycaprylylsilane, Isoparaffin, Laureth-7.

SUN PROTECTION SYSTEM (Oil Free) 4oz

- Protects from harmful UVA and UVB rays • Oil free formula to help prevent problem skin

A hydrating antioxidant sun-protective system designed especially for oily skin. Sun Protection System Oil-Free guards against the harmful effects of ultraviolet exposure. The non-greasy SPF 30 formula provides broad spectrum protection against UVA and UVB through its active blocking agents. Directions: Apply to face and body 20 minutes prior to exposure to the sun. Massage in well. Reapply in 2-3 hours if sun exposure is intense.

INGREDIENTS

Purified Water, Octinoxate, Zinc Oxide, Citric Acid, Disodium EDTA, Sodium Hydroxide, Isopropyl Palmitate, Diethanolamine Cetyl Phosphate, Cetearyl Alcohol, Polysorbate 60, Polyether-1, Octyl Stearate, Methylparaben, Propylparaben, Phenoxyethanol, Ethylparaben, Butylparaben, Isobutylparaben, Isoparaffin C13-14, Polyacrylamide, Triethoxycaprylylsilane, Laureth-7.

Sample Images

Below are some example DermaSpa Rx images. If you would like individual product shots please contact us and we will happily send you the images you need. hi-res images can be downloaded off of our agencies site. They are located here http://www.binglimited.com/clients/dermasparx/press_kit-images.zip (112 mb)

